

AN ORDINANCE **98794**

APPROVING THE TERMS AND CONDITIONS AND AUTHORIZING THE CITY MANAGER OR HER DESIGNEE TO EXECUTE ANY AND ALL DOCUMENTS AND AGREEMENTS IN CONNECTION WITH RETAINING JERRY ALLEN & ASSOCIATES, A PROFESSIONAL CULTURAL PLANNING CONSULTING FIRM, TO PROVIDE PLANNING SERVICES FOR "THE CULTURAL COLLABORATIVE: A COMMUNITY PLAN FOR SAN ANTONIO'S CREATIVE ECONOMY" FOR AN AMOUNT NOT TO EXCEED \$150,000; AND PROVIDING FOR PAYMENT FROM AN NEA CHALLENGE AMERICA ACCESS TO THE ARTS GRANT IN THE AMOUNT OF \$10,000; \$20,000 FROM THE DESIGNATED FUND AT THE SAN ANTONIO AREA FOUNDATION, ENTITLED: "THE CULTURAL COLLABORATIVE: A FUND FOR A COMMUNITY PLAN FOR SAN ANTONIO'S CREATIVE ECONOMY", AND \$120,000 BUDGETED FOR FISCAL YEAR 2003 IN THE COMMUNITY & VISITORS' FACILITY FUND.

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WHEREAS, as part of the Fiscal Year 2002-2003 budget process, a cultural plan for the City of San Antonio was identified as a Tier-One priority; and

WHEREAS, in order to begin The Cultural Collaborative: A Community Plan for San Antonio's Creative Economy ("TCC") initiative in December 2002, the Office of Cultural Affairs, with the assistance of a consultant, conducted a preliminary cultural planning study to identify for the City staff the most effective and productive cultural planning process for San Antonio and the resulting report outlined San Antonio's readiness for cultural planning, articulated key observations and issues in a preliminary fashion, and recommended the best approach for developing a cultural plan tailored to San Antonio; and

WHEREAS, a Request for Qualifications for professional cultural planning experts to develop and implement TCC was released in August 2003 and eight (8) responses were received; and

WHEREAS, these responses were reviewed by an evaluation team comprised of seven (7) voting members from TCC Steering Committee and three (3) non-voting City staff

members which selected four (4) firms for interviews and, based upon the review of the submittal and the interview, gave the highest ranking to the combined response of Jerry Allen & Associates and the Cultural + Planning Group; and

WHEREAS, this Ordinance authorizes an agreement with Jerry Allen & Associates as the prime contractor and approves the Cultural + Planning Group as a subcontractor; and

WHEREAS, this selection is endorsed by the Executive Committee of TCC Steering Committee and the full Steering Committee and City staff recommends that City Council authorize and agreement with Jerry Allen & Associates for an amount not to exceed \$150,000 to be funded by a National Endowment for the Arts ("NEA") Challenge America Access to the Arts Grant in the amount of \$10,000, \$20,000 from the designated fund at the San Antonio Area Foundation, entitled: "The Cultural Collaborative: A Fund for a Community Plan for San Antonio's Creative Economy" and \$120,000 budgeted for Fiscal Year 2002-2003 in the Community & Visitors' Facility Fund; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The terms and conditions of an agreement with Jerry Allen & Associates, a professional cultural planning consulting firm, to provide planning services for The Cultural Collaborative: A Community Plan for San Antonio's Creative Economy for an amount not to exceed \$150,000, with payment from an NEA Challenge America Access to the Arts Grant in the amount of \$10,000, \$20,000 from the designated fund at the San Antonio Area Foundation, entitled: "The Cultural Collaborative: A Fund for a Community Plan for San Antonio's Creative Economy" and \$120,000 budgeted for Fiscal Year 2002-2003 in the Community & Visitors' Facility Fund, are hereby authorized and approved.

SECTION 2. The City Manager or her designee is authorized, for a sixty (60) day period following the effective date of this Ordinance to execute an agreement for cultural planning services with Jerry Allen & Associates. A copy of said agreement, previously executed by Jerry Allen & Associates, is attached hereto and incorporated herein as Attachment I.

SECTION 3. The budget of Fund Number 29-005000 (Hotel/Motel Tax Fund), is hereby authorized to be revised by transferring \$120,000.00 from Index Code 651471 to Index Code 933804. Said amount is authorized to be encumbered in Index Code 933804 for transfer to Project No. 26-005131, Revenue Index Code 106005.

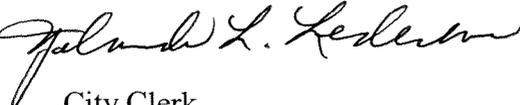
SECTION 4. Funds in the amount of \$150,000 are authorized to be encumbered in Fund Number 29-005000 (Hotel/Motel Tax Fund), for Project Number 26-005131 and are made payable to Jerry Allen & Associates, Index Code 334334.

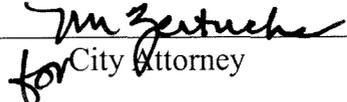
SECTION 5. The financial allocations in this Ordinance are subject to approval by the Director of Finance of the City of San Antonio. The Director of Finance may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific index codes and fund numbers as necessary to carry out the purposes of this Ordinance.

SECTION 6. This Ordinance shall be effective on and after the tenth day after passage hereof.

PASSED AND APPROVED this 5th day of February, 2004.


M A Y O R
EDWARD D. GARZA

ATTEST: 
City Clerk

APPROVED AS TO FORM: 
for City Attorney