

AN ORDINANCE 99831

**AUTHORIZING THE PROFESSIONAL SERVICES CONTRACT WITH BROMLEY COMMUNICATIONS, INC., IN ACCORDANCE WITH ORDINANCE NO. 99539, PASSED AND APPROVED ON AUGUST 5, 2004, TO ASSIST THE CITY OF SAN ANTONIO CONVENTION AND VISITORS BUREAU IN ITS ADVERTISING, MARKETING AND PUBLIC RELATIONS PROGRAMS FOR A THREE (3) YEAR PERIOD WITH TWO (2) ADDITIONAL TWO (2) YEAR TERMS AT THE SOLE DISCRETION OF CITY COUNCIL**

\* \* \* \* \*

**WHEREAS**, on August 5, 2004, City Council approved the selection of Bromley Communications, Inc. to assist the City's Convention and Visitors Bureau (CVB) in its advertising, marketing and public relations programs, and authorized the City Manager and staff to negotiate a contract with the selected firm for said services to be consistent with the terms found in the Request for Proposals (RFP); and

**WHEREAS**, the parties have concluded the negotiations of a contract consistent with the RFP terms and this action approves that contract; and

**WHEREAS**, the estimated FY 05 budget for the contract will be \$6.1 million and will have no impact on the General Fund since all funds are derived from hotel occupancy tax collections; **NOW THEREFORE:**

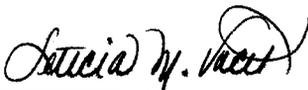
**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:**

**SECTION 1.** The Professional Services Contract for Advertising, Marketing and Public Relations with Bromley Communications, Inc., for a three (3) year term, with two (2) additional two (2) year terms at the sole discretion of the City Council is hereby approved. A copy of said contract, in substantially final form, is attached hereto and incorporated herein for all purposes as Attachment I. The City Manager, or his designee, shall be authorized to execute the contract.

**SECTION 2.** This Ordinance shall become effective on the tenth (10<sup>th</sup>) day after the date of passage hereof.

**PASSED AND APPROVED THIS 30th DAY OF September, 2004.**

  
**M A Y O R**  
**EDWARD D. GARZA**

**ATTEST:**   
\_\_\_\_\_  
City Clerk

**APPROVED AS TO FORM:**   
\_\_\_\_\_  
City Attorney

# Agenda Voting Results

Name: 36. **99831**

Date: 09/30/04

Time: 07:03:19 PM

Vote Type: Multiple selection

**Description:** An Ordinance approving the professional services contract with Bromley Communications, Inc., in accordance with Ordinance No. 99539, passed and approved on August 5, 2004, to assist the City of San Antonio Convention and Visitors Bureau in its advertising, marketing, and public relations programs for a three (3) year period with two (2) additional two (2) year terms at the sole discretion of City Council. [Presented by Melvin Tennant, Director, Convention and Visitors Bureau; Roland A. Lozano, Assistant to the City Manager]

**Notes:** Motioned: RON H. SEGOVIA    Seconded: ART A. HALL    Notes:

Voter	Group	Status	Yes	No	Abstain
ROGER O. FLORES	DISTRICT 1		x		
JOEL WILLIAMS	DISTRICT 2	Not present			
RON H. SEGOVIA	DISTRICT 3		x		
RICHARD PEREZ	DISTRICT 4		x		
PATTI RADLE	DISTRICT 5		x		
ENRIQUE M. BARRERA	DISTRICT 6		x		
JULIAN CASTRO	DISTRICT 7	Not present			
ART A. HALL	DISTRICT 8		x		
CARROLL SCHUBERT	DISTRICT 9		x		
CHIP HAASS	DISTRICT_10		x		
MAYOR ED GARZA	MAYOR	Not present			