

AN ORDINANCE **100330**

AUTHORIZING THE EXECUTION OF A CONTRACT IN AN AMOUNT NOT TO EXCEED \$28,000.00 WITH CLEAR CHANNEL OUTDOOR FOR BILLBOARD ADVERTISING TO PROMOTE THE CITY'S CODE COMPLIANCE AWARENESS CAMPAIGN FOR THE PERIOD OF FEBRUARY 14, 2005 THROUGH OCTOBER 23, 2005.

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WHEREAS, as part of its public awareness campaign to educate and alert the community about City codes and the most prevalent violations of those codes, the Code Compliance Department desires to utilize billboard advertising in three planned phases of targeted enforcement activities for the period of February 14, 2005 through October 23, 2005; and

WHEREAS, the proposed budget of \$28,000 for such advertising is allocated and available in the current FY 2004-05 budget for the Code Compliance Department; **NOW THEREFORE**,

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The City Manager, the Interim City Manager or the designee of either, is hereby authorized to execute a contract in an amount not to exceed \$28,000.00 between the City of San Antonio and Clear Channel Outdoor for billboard advertising to promote the City's Code Compliance awareness campaign for the period of February 14, 2005 through October 23, 2005, a copy of which is in substantially the same form as Attachment A.

SECTION 2. Funds were appropriated in the FY 2005 Budget, and are authorized to be encumbered in Fund 11001000, entitled "General Fund", Cost Center 300104001, General Ledger 5203040, entitled "Advertising and Publications", and these funds are authorized payable to Clear Channel for outdoor poster advertising.

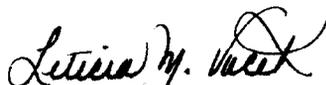
SECTION 3. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific Cost Centers, WBS Elements, Internal Orders, General Ledger Accounts, and Fund Numbers as necessary to carry out the purpose of this Ordinance.

SECTION 4. This ordinance shall become effective January 31, 2005.

PASSED AND APPROVED this 21st day of January 2005.



M A Y O R

ATTEST: 
City Clerk

APPROVED AS TO FORM: 
City Attorney