

AN ORDINANCE **101884**

AUTHORIZING PAYMENT, FROM AIRPORT FUNDS, PURSUANT TO THE SAN ANTONIO AIR SERVICE INCENTIVE PROGRAM, IN AN AMOUNT NOT TO EXCEED \$100,000.00 TO SOUTHWEST AIRLINES FOR ADVERTISING AND PROMOTIONAL EXPENSES, AS A RESULT OF THE AIR CARRIER'S INITIATION OF NEW NON-STOP SERVICE TO CHICAGO MIDWAY AIRPORT EFFECTIVE OCTOBER 2, 2005.

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WHEREAS, the San Antonio Air Service Incentive Program, ("Incentive Program") was presented to City Council in B-Session on October 25, 2001, and was developed as an overall effort by the City to increase air service to the San Antonio community; and

WHEREAS, the Incentive Program included financial support for advertising and promotional activities to any air carrier which introduced new daily non-stop flights from San Antonio to a previously unserved destination; and

WHEREAS, the Aviation Department's approved Fiscal Year 2006 budget, includes funding for implementation of the Incentive Program; and

WHEREAS, effective October 2, 2005, Southwest Airlines initiated a daily non-stop flight to the formerly unserved market of Chicago Midway Airport, using a 137-seat Boeing 737-700; and

WHEREAS, it is now necessary to authorize payment to Southwest Airlines in an amount not to exceed \$100,000.00 in support of its advertising and promotional efforts related to this new air service in accordance with the Incentive Program; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. Funds in the amount of \$100,000.00 are available in The Aviation Operating Fund 51001000, Cost Center 3301010002, COMMUNITY RELATIONS, General Ledger 5203040, Advertising and Publications. Payment not to exceed \$100,000.00 is authorized to Southwest Airlines and is to be encumbered upon issuance of a purchase order.

SECTION 2. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director of Finance may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund Centers, SAP Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.

SECTION 3. This Ordinance shall be effective on and after the tenth (10th) day after passage.

PASSED AND APPROVED this 15th day of December, 2005.



M A Y O R

ATTEST: *Leticia M. Vance*
City Clerk

APPROVED AS TO FORM: *Mr. Zetruck*
for City Attorney

Agenda Voting Results

Name: 63.

Date: 12/15/05

Time: 03:45:23 PM

Vote Type: Multiple selection

Description: An Ordinance authorizing payment from Airport Funds pursuant to the San Antonio Air Service Incentive Program in an amount not to exceed \$100,000.00 to Southwest Airlines for advertising and promotional expenses, as a result of the air carrier's initiation of new non-stop service to Chicago Midway Airport effective October 2, 2005. [Presented by Mark H. Webb, Interim Director, Aviation; Roland A. Lozano, Assistant to the City Manager]

Voter	Group	Status	Yes	No	Abstain
ROGER O. FLORES	DISTRICT 1		x		
SHEILA D. MCNEIL	DISTRICT 2		x		
ROLAND GUTIERREZ	DISTRICT 3		x		
RICHARD PEREZ	DISTRICT 4		x		
PATTI RADLE	DISTRICT 5		x		
DELICIA HERRERA	DISTRICT 6		x		
ELENA K. GUAJARDO	DISTRICT 7		x		
ART A. HALL	DISTRICT 8		x		
KEVIN A. WOLFF	DISTRICT 9		x		
CHIP HAASS	DISTRICT_10		x		
MAYOR PHIL HARDBERGER	MAYOR		x		