

**City of San Antonio Planning and Development Services Department
Plan Adoption Recommendation**

Attachment 3: Goals and Objectives

The Goals and Objectives of the Dignowity Hill Neighborhood Plan are organized around the following elements: Community Facilities and Public Health; Crime and Public Safety; Housing and Economic Development; Transportation, Infrastructure and Drainage; and Taking Action. Below is a list of the Goals and Objectives identified for each of the elements.

COMMUNITY FACILITIES AND PUBLIC HEALTH

OVERALL GOAL: Maintain and enhance the neighborhood parks, community centers, and cultural events that promote healthy lifestyles and highlight the historic character of the Dignowity Hill neighborhood

GOAL 1: ESTABLISH ATTRACTIVE COMMUNITY FACILITIES AND INCREASE USAGE BY NEIGHBORHOOD RESIDENTS AND VISITORS

- Objective 1.1: Encourage more usage of parks
- Objective 1.2: Expand safety measures and parking at community centers in order to ensure the centers are utilized by neighborhood residents and visitors
- Objective 1.3: Add more landscaping to existing parks
- Objective 1.4: Enhance current park facilities
- Objective 1.5: Provide walking paths in Lockwood and Dignowity Parks

GOAL 2: ENHANCE THE HISTORIC CHARACTER OF THE NEIGHBORHOOD

- Objective 2.1: Encourage the visitation of historic sites

GOAL 3: PROMOTE HEALTH AND WELLNESS AND PROVIDE OPPORTUNITIES TO EDUCATE RESIDENTS ABOUT HEALTHY living

- Objective 3.1: Provide educational information at neighborhood association and community meetings
- Objective 3.2: Focus on youth programs to create a culture of wellness

CRIME AND PUBLIC SAFETY

OVERALL GOAL: Improve the wellbeing of the community by eliminating criminal activity through improved public safety measures to ensure that all community members especially children are able to work and play without fear in a safe environment

GOAL 4: CREATE A SAFE ENVIRONMENT THAT IS INVITING TO RESIDENTS AND VISITORS BY WORKING AS A COMMUNITY WITH THE CITY TO ABOLISH DRUG TRAFFICKING, BURGLARY, PROSTITUTION, LOITERING, AND ANY OTHER CRIMES

- Objective 4.1: Reduce criminal activity in the neighborhood
- Objective 4.2: Increase law enforcement and police presence
- Objective 4.3: Eliminate consumption of alcoholic beverages on public streets and in public parks

GOAL 5: ENHANCE PUBLIC SAFETY BY PARTICIPATING IN BEAUTIFICATION EFFORTS

City of San Antonio Planning and Development Services Department
Plan Adoption Recommendation

Objective 5.1: Collaborate with the City to increase public safety through code enforcement, graffiti abatement and property maintenance

GOAL 6: ENCOURAGE RESPONSIBLE PET OWNERSHIP

Objective 6.1: Promote proper animal care practices and reduce the number of stray animals

GOAL 7: STRESS NEIGHBORHOOD RESPONSIBILITY

Objective 7.1: Encourage residents to take responsibility for their neighborhood

HOUSING AND ECONOMIC DEVELOPMENT

OVERALL GOAL: Coordinate and integrate development of a mix of neighborhood businesses that serve the immediate residents in the vicinity and establish housing options with diverse age and density that are walkable and secure

GOAL 8: INCREASE HOMEOWNERSHIP THROUGH INFILL DEVELOPMENT AND HOUSING REHABILITATION

Objective 8.1: Identify specific corridors for revitalization and develop strategic plans for redevelopment

Objective 8.2: Convert renters to owners

GOAL 9: WELL MAINTAINED AND DIVERSE HOUSING STOCK

Objective 9.1: Improve housing for mid-range level consumers that are cost efficient to allow the renovation of historic structures that are in disrepair

Objective 9.2: Assist elderly and disabled persons to maintain and repair housing

Objective 9.3: Recognize historic preservation and housing and building restoration as a first priority over demolition

Objective 9.4: Enhance and maintain public housing so that it contributes to the beauty of the neighborhood

GOAL 10: PRESERVE THE UNIQUE HISTORIC CHARACTER OF DIGNOWITY HILL

Objective 10.1: Develop a distinct historic preservation strategy for Dignowity Hill

GOAL 11: INSTITUTE SUSTAINABLE GREEN BUILDING STANDARDS AND ENVIRONMENTAL DESIGN FOR HOMES AND BUSINESSES

Objective 11.1: Encourage green homes and green buildings

GOAL 12: EXPAND NEIGHBORHOOD BUSINESSES THAT ARE CONVENIENT AND SAFE FOR RESIDENTS AND VISITORS TO EASILY ACCESS AND ENJOY

Objective 12.1: Establish and promote shopping within the Dignowity Hill neighborhood

Objective 12.2: Redevelop commercial businesses along North New Braunfels

Objective 12.3: Capitalize on the Riverwalk expansion

Objective 12.4: Open the flow of people from the north side to the east side

Objective 12.5: Discourage development of any new pawn shops and non-bank check cashing businesses

Objective 12.6: Encourage investment and adaptive reuse of former industrial or warehouse structures

GOAL 13: CITY GOVERNMENT THAT IS MORE RESPONSIVE TO THE NEEDS OF THE NEIGHBORHOOD

City of San Antonio Planning and Development Services Department
Plan Adoption Recommendation

Objective 13.1: Create a local government with smaller council districts that can better address neighborhood concerns

TRANSPORTATION, INFRASTRUCTURE, AND DRAINAGE

OVERALL GOAL: Work with partners and neighbors to enhance the aesthetics of the area by improving sidewalks and road infrastructure to create a safe and friendly environment for pedestrians, motorists, and bicyclists

GOAL 14: CREATE SAFE CONNECTIONS FOR WALKING AND BICYCLING BETWEEN RESIDENCES, PARKS, AND CULTURAL ACTIVITIES

Objective 14.1: Construct walking and bicycling paths

GOAL 15: CREATE A PEDESTRIAN SAFE AND FRIENDLY ENVIRONMENT

Objective 15.1: Provide additional streetlights where necessary for pedestrian safety

Objective 15.2: Add, improve, and/or replace street pavement, sidewalks, and curbs to allow and encourage the safe movement of pedestrians, disabled persons, and bicyclists

Objective 15.3: Request that the sidewalks on Hackberry be widened for pedestrians with a landscape buffer

Objective 15.4: Encourage additional bicycle facilities in compliance with AASHTO guidelines and promote bicycling to allow for easy and safe access within the community

GOAL 16: IMPROVE SAFETY AND MOBILITY ALONG NEIGHBORHOOD STREETS AND TO DOWNTOWN

Objective 16.1: Ensure that bus and eighteen wheeler truck traffic follow City Code Chapter 19, Section 292

Objective 16.2: Invest in traffic calming and safety measure along Pine Street and other neighborhood streets as warranted to allow for the safe and efficient movement of pedestrians, disabled persons, and bicyclists

Objective 16.3: Provide mass transit options such as streetcars and commuter rail networks to create an eastside multimodal facility

Objective 16.4: Reduce congestion

Objective 16.5: Provide safe travel between Dignowity Hill and downtown

GOAL 17: BEAUTIFY THE AREA TO ADD UPON AND REFLECT THE CHARACTER OF THE AREA

Objective 17.1: Increase the amount of landscaped and buffered sidewalks to provide charming aesthetics

Objective 17.2: Create a sense of place through public art and signage for entry points, civic centers, and gateways into the neighborhood

Objective 17.3: Redesign bus shelters to capture the character of the area and deter vandalism of shelters

GOAL 18: ENSURE STREETS AND SIDEWALKS ARE FREE FROM DEBRIS AND CLUTTER IN ORDER TO CREATE A WELCOMING ENVIRONMENT FOR TOURISTS AND NEIGHBORS

Objective 18.1: Promote clean streets

**City of San Antonio Planning and Development Services Department
Plan Adoption Recommendation**

GOAL 19: REDUCE FLOODING IN THE NEIGHBORHOOD THROUGH MAINTENANCE OF DRAINAGE SYSTEM

Objective 19.1: Monitor current drainage projects and problems

Objective 19.2: Ensure regular maintenance is conducted on current drainage system

TAKING ACTION

OVERALL GOAL: Work toward achieving the goals and objectives that are laid out in the Dignowity Hill Neighborhood Plan

GOAL 20: ACHIEVE THE PLAN'S GOALS AND OBJECTIVES THROUGH ORGANIZING AVIALABLE RESOURCES

Objective 20.1: Organize a core group of dedicated stakeholders into a Plan Action Team that meets on a regular basis

GOAL 21: PROVIDE OUTREACH TO INCREASE THE PLAN ACTION TEAM MEMBERSHIP, AND TO ESTABLISH PARTNERSHIPS WITH AID IN IMPLEMENTATION

Objective 21.1: Promote interest and participation in the plan implementation

GOAL 22: ENSURE REALIABLE AND TIMELY IMPLEMENTATION OF THE PLAN BY PRIORITIZING OBJECTIVES AND ROUTINELY MONITORING PLAN PROGRESS

Objective 22.1: Prioritize action steps for implementation

Objective 22.2: Monitor and evaluate implementation and progress toward achieving the plan's goals and objectives