



**Completed and Future Initiatives:
January 2010**

Complete:

Action	Result	Funding source / Est. Cost
Apply for TX Transportation Enhancement Grant for safety campaign	education, encouragement	No cost (CoSA staff)
Install bike parking signs at CoSA garages	engineering	OEP / \$120
Post and advertise TVSA safety video	education, encouragement	No cost (TxDOT production)
Alamo Colleges bike/ped maps	education, encouragement	EECBG / \$600 (cost-share with MPO, ACCD)
Quick Assessment Evaluation for commercial bike share	evaluation	OEP / \$4,300
"San Antonio Bikes" logo launch	encouragement	No cost (CoSA staff)
Launch GIS interactive mapping website	education, encouragement	No cost (CoSA staff)
Launch employee bike share	encouragement	EECBG / \$2,000 ("re-purposed" bicycles and staff time for online reservation system significant cost savings)
Online cyclist preference / needs survey	evaluation	No cost (CoSA staff / St. Mary's University)

Within 3 months:

Action	Result	Funding source / Est. Cost
Pass "Safe Passing" ordinance	education, encouragement, enforcement	No cost (CoSA staff)
Pass "Complete Streets" ordinance	engineering	No cost; staff time required to implement in other City documents
Award contract for Bicycle Master Plan (BMP) Update and Implementation Plan	evaluation	EECBG / \$165,000
Award contract for Bike Share / Bike Rental / Tourist Amenities	engineering, encouragement	EECBG / \$250,000 capital investment
Award contract for bike awareness ad campaign	encouragement	EECBG / \$60,000 for 6-9 month campaign
Downtown hotel cyclist amenity survey	evaluation	No cost (CoSA staff / Johnson High School)

In 3-6 months:

Action	Result	Funding source / Est. Cost
Establish dedicated bike route through downtown	engineering	EECBG / \$12,000
Apply for BFC status w/ League of American Bicyclists	evaluation	No cost (CoSA staff)
Launch "Same Road, Same Rules, Same Rights" safety campaign	encouragement, education	EECBG / \$50,000
Public participation for BMP	encouragement, education, evaluation	EECBG / included in contract amount
Distribute safety video and agency coordinated resources to school districts	education	Postage and CoSA staff time

CVB Bike/Run Maps and Suggested Routes for Tourists and Web	encouragement	CoSA staff time for creative production; printing TBD
---	---------------	---

Next 6-12 months:

Action	Result	Funding Source / Est. Cost
Bike ride w/ Rock & Roll Marathon	encouragement	TBD
Install secure bike storage at VIA Park & Ride	engineering	EECBG / \$25,000
Launch "cultural corridor" bike share program	engineering, encouragement	TBD (\$250,000 EECBG; \$60,000 private sector & \$80,000 non-profit funds available for program)
Public participation for BMP	encouragement, education, evaluation	EECBG / included in contract amount
Launch employee bike safety program	encouragement, education	TBD
Dedicated street sweeper and FTE	engineering	ARRA Public Health grant / \$70,000 capital & \$40,000 FTE annually
Downtown bike routes	engineering	EECBG / \$67,500 award to Public Works
D7 St. Mary's U. bike enhancements	engineering	D7 excess bond money
City bike facility additions	engineering	ATD / \$50,000
Review and geo-code MDPs since 2005 to determine as-built status of recommended bike facilities	evaluation / engineering	CoSA staff time / GIS intern (?)

Ongoing and future:

Action	Result	Funding Source / Est. Cost
Look into enforcement of UDC bike standards	enforcement	No cost (CoSA staff)
Complete and adopt Bicycle Master Plan Update and Implementation Plan	evaluation	No additional cost (Council action required)
Plan bicycling events (i.e., Ciclovía)	encouragement	TBD
Social marketing, website, press releases	education, encouragement, evaluation	No cost (CoSA staff)