

## Cyclist Preferences and Perceptions Survey Summary



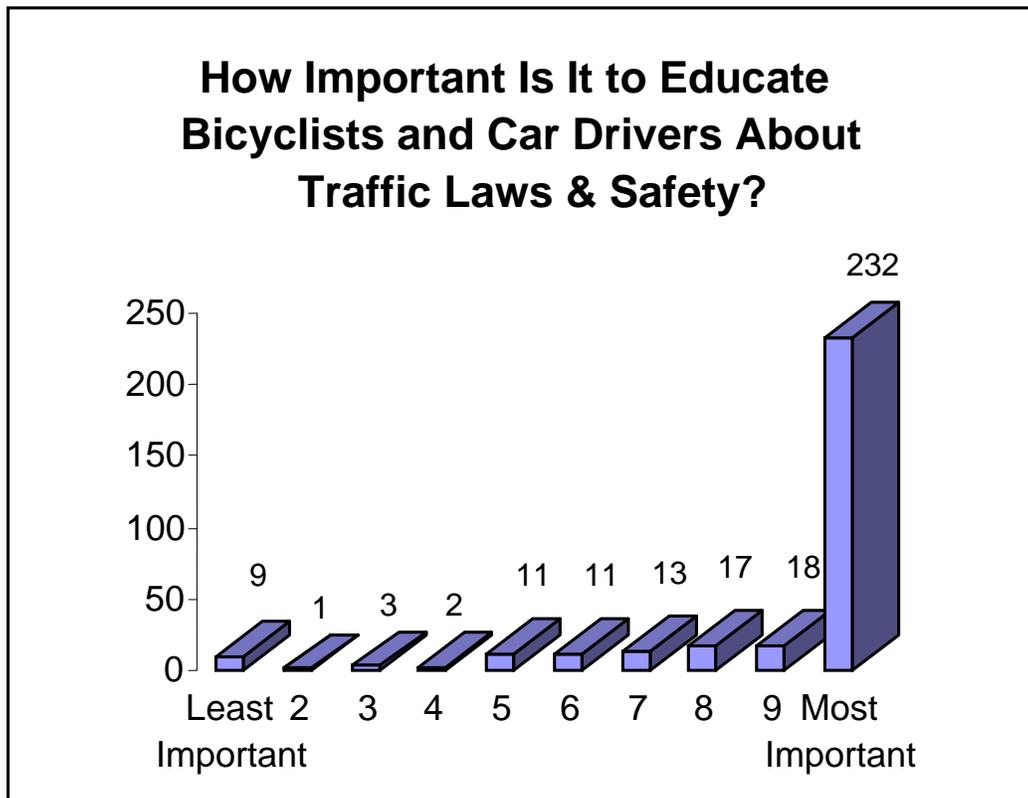
In November 2009, the Office of Environmental Policy posted an online survey and asked persons who live, work, or play downtown about their perceptions and preferences for riding bikes in San Antonio. A total of 559 responded, and here is a summary of what they said:

- 13% of survey respondents reside within ZIP code 78212; 8% within ZIP code 78209; 6% within ZIP codes 78201 and 78210.
- 12% of respondents' work/school hours begin at 0900; 30% of respondents work/school hours end at 1700 (278 Valid Responses)
- 66% of respondents indicate they ride a bicycle somewhere between 1 to 6 times per week.
- 40% of respondents ride a bicycle to benefit from exercise and enhance personal health.
- 68% of respondents feel that rain and extreme temperatures deter their bicycling.
- 62% of respondents commute between <1 – 10 miles to work
- 58% of respondents do not have adequate bicycle parking/storage provided by their employer.
- 72% of respondents do not have access to showers or locker room facilities provided by their employer.

For the following questions, respondent ranked their answers on a scale from 1 to 10, with 1 being LEAST important and 10 being MOST important:

- 60% of respondents feel that adding bicycle lanes downtown is MOST important for downtown cyclists with a ranking of 10 out of 10.
- 52% of respondents feel that adding wayfinding signage on downtown streets is MOST important for downtown cyclists with a ranking of 10 out of 10.
- 46% of respondents feel having more bike parking and/or bike racks is MOST important for downtown cyclists with a ranking of 10 out of 10.
- 58% of respondents indicate that improving street maintenance is MOST important for downtown cyclists with a ranking of 10 out of 10.

- 73% of respondents feel that educating bicyclists and motorists about traffic laws and safety is MOST important for downtown cyclists with a ranking of 10 out of 10. Here is a graph illustrating this statistic:



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- 59% of respondents feel that bicycle storage should be provided for free or cost no more than \$1 per day.
  - 46% of respondents feel that shower facilities, a locker to store a change of clothes and secure bicycle storage should be provided for free of cost no more than \$1 per day.
  - 52% of respondents surveyed indicate they would purchase a monthly contract for the ability to shower, store a change of clothes and have secure bicycle storage.
  - 63% of respondents feel that the ability to shower and store a change of clothes is the most important issue facing bicyclist commuters.
  - 51% of respondents say they would ride a bicycle if their employer provided one at personal cost.
  - 72% of respondents would ride a bicycle if provided with a tax incentive.
  - 73% of respondents would ride a bicycle if their employer rewarded alternative transportation choices.
  - 86% of respondents surveyed indicate they would ride a bicycle if they felt safer downtown.

- 58% of respondents would ride a bicycle if the cost of gasoline were to increase.
- 61% of respondents have free parking provided by their employer.
- 39% of respondents would be willing to walk 1 – 2 blocks and 29% would walk 3-4 blocks from bicycle storage to their place of employment.
- 57% of respondents commute to work in their own private vehicle, usually alone.
- 48% of respondents feel government should definitely assist those who seek to commute by bicycle.
- *When asked to provide additional comments*, 38% of respondents commented that additional bicycle lanes and safer bicycle routes should be added (197 Valid Responses)