

UTSA FOOTBALL

- **Contract Terms** - Five (5) year contract with a two (2) additional one-year extension option upon mutual written agreement of City and UTSA
- **Building License Payment:**
 - I. UTSA will pay for the Alamodome's event expenses:
 - I. Estimated expenses are calculated in a range of \$30,000 - \$45,000 per game, based on estimated attendance levels (5,000 -30,000). *These figures are at 2009 dollars, and will be adjusted annually.*
 - II. Event Expenses include event staffing, utilities, security, and fire marshal charges
 - Number and type of personnel to be mutually agreed upon 30-days prior to first event each year
- **UTSA Revenues:**
 - **Ticket sales** (estimated \$20 - \$25 average ticket price)
 - **Advertising and Sponsorship Sales**
 - **Merchandise Sales** – UTSA will have the rights to sell souvenirs, novelties & programs and receive all revenue (city commissioned waived: 20 – 25%)
 - **Suites** – UTSA shall have the use of up to forty (40) suites at no cost and will retain 100% of ticket and suite rental.
 - City and U.T.S.A. agree to a 50/50 revenue split for any additional suites sold (Alamodome presently has 52 suites).
 - City receives 2 suites complimentary for each game (16 tickets per suite).
- **City Revenues: City to retain all parking, concessions, and catering revenues, as follows:**
 - Parking – \$10 per car
 - City to provides 200 spaces at no charge to UTSA for each game
 - A \$1 per ticket sold beginning with ticket number 20,001 and above for each game (excluding student tickets)
 - Suite catering revenue
- **Alcoholic Beverages** will be sold at the Alamodome, as neither UTSA nor the NCAA has restrictions regarding alcohol sales at stadium events.
 - *NCAA does not allow alcoholic beverages during Final Four or Championship events as a matter of internal policy, yet not one imposed on member institutions.
- **City's Pro-forma** (including alcohol sales) is based on 5,000 attendees per game. Net profit is \$40k per game, with \$1 per person attributed to alcohol sales commission.
- Contract will allow city to review schedule each year, and dates must be mutually agreed upon